

Order ID: 63328 CF NTL-POL FBD - LBD: 10/16/12 - 10/22/12 HL#: Created: 10/12/12 10:49 AM Client: AMERICAN CROSSROADS (304732) CPE: / / 1209 Agency Commission: 15 % Updated: NMBRISTOW on 10/12/12 11:18 AM Agency: CROSSROADS MEDIA (27783) Product: EST 1209 (1300) Self :15:00 Confirmed: 10/12/12 11:17 AM STEPHANIE MARONEY HHOLDS DMA RTG \*\*PRINT REQUIRED\*\* Buyer: Demo: Sched. Code: B NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% NEW ORDER: KEC/PH 10/12/12 Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type Rate Spots **HHOLDS** Total NR A/G SBPREVIEW630PM \* \* \* \* \* S \* FTBPRV 30 B **FOOTBALL** \$700.00 \$700.00 LBD Oct 15 10/20/12 10/20/12 Break Type Dur SC Self Pr Sales Catg Time Class Eligible Days NR A/G Item **HHOLDS** Rate Spots Total \* \* \* \* \* S \* LFG LWCSIMISA2 30 B 0.0 \$500.00 \$500.00 Oct 15 10/20/12 10/20/12 Dur SC Self Pr Sales Catg Time Class Item Eligible Days Break Type **HHOLDS** Rate Spots NR A/G Total \* \* \* \* \* S NEWS NSUN6-8AM 30 B 0.0 \$500.00 \$500.00 FBD LBD Oct 15 10/21/12 10/21/12 Break Type NR A/G Time Class Dur SC Self Pr Sales Catg Eligible Days Item **HHOLDS** Rate Spots Total \* \* \* \* \* S \* REGP 004 PCRIMESA1 30 B 0.0 \$2,200.00 \$2,200.00 Oct 15 10/20/12 10/20/12 1 Dur SC Self Pr Sales Catg Item Time Class Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G 005 MNEWS1 0 1 1 1 1 0 0 NEWS 30 B 0.0 \$750.00 \$3,000.00 FBD LBD Oct 15 10/16/12 10/19/12 4 Break Type Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Item **HHOLDS** Rate Spots Total MNEWS1 006 1 0 0 0 0 0 0 NEWS 30 B 0.0 \$900.00 \$900.00 FBD LBD Oct 22 10/22/12 10/22/12 1 Dur SC Self Pr Sales Catg Time Class NR A/G Item Eligible Days Break Type **HHOLDS** Rate Spots Total 007 DRAY 0 1 1 1 1 0 0 DAY 30 B 0.0 \$800.00 \$3,200.00 FBD LBD Oct 15 10/16/12 10/19/12

0.0

0.0

\$1,500.00

\$1,800.00

\$6,000.00

\$1,800.00

\$1.500.00

KCNC-TV

BS TELEVISION STATIONS

Order ID: 63328 CF NTL-POL FBD - LBD: 10/16/12 - 10/22/12 HL#: Created: 10/12/12 10:49 AM

AMERICAN CROSSROADS (304732) CPE: / / 1209 Agency Commission: 15 % Updated: NMBRISTOW on 10/12/12 11:18 AM

Agency: CROSSROADS MEDIA (27783) Product: EST 1209 (1300) Self :15:00 Confirmed: 10/12/12 11:17 AM

STEPHANIE MARONEY Buyer: Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\* NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

KMGH: 0% Share: 0% KDVR+: 0% KUSA: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

008 DRAY 1 0 0 0 0 0 0 DAY 30 B 0.0 \$900.00 \$900.00

FBD LBD Oct 22 10/22/12 10/22/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 009 **DPRICE** 0 1 1 1 1 0 0 DAY 30 B

Oct 15 FBD LBD 10/16/12 10/19/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 010 **DPRICE** 1 0 0 0 0 0 0 DAY 30 B

**FBD** LBD Oct 22

10/22/12

10/22/12

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type **HHOLDS** NR A/G Rate Spots Total NSAT5-730AM \* \* \* \* \* S \* NEWS 30 B 0.0 \$400.00 \$400.00

FBD LBD Oct 15 10/20/12 10/20/12

Time Class Dur SC Self Pr Rate Spots Item Eligible Days Break Type Sales Catg **HHOLDS** Total NR A/G 012 EPHIL2 0 1 1 1 1 0 0 EFG 30 B 0.0 \$1,500.00 \$6,000.00

**FBD** LBD Oct 15 10/16/12 10/19/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 013 EPHIL2 1 0 0 0 0 0 0 EFG 30 B 0.0 \$1,500.00

FBD LBD Oct 22 10/22/12 10/22/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

014 DYR 0 1 1 1 1 0 0 DAY 30 B 0.0 \$1,000.00 \$4,000,00

FBD LBD Oct 15 10/16/12 10/19/12

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Order ID: 63328 CF NTL-POL FBD - LBD: 10/16/12 - 10/22/12 HL#: Created: 10/12/12 10:49 AM Client: AMERICAN CROSSROADS (304732) CPF: //1209 Agency Commission: 15 % Updated: NMBRISTOW on 10/12/12 11:18 AM Agency: CROSSROADS MEDIA (27783) Product: EST 1209 (1300) Self :15:00 Confirmed: 10/12/12 11:17 AM Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\* NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% Item Time Class Eligible Days Dur SC Self Pr Break Type Rate Spots Sales Catg **HHOLDS** Total NR A/G 015 DYR 1 0 0 0 0 0 0 DAY 30 B 0.0 \$1,200.00 \$1,200.00 FBD LBD Oct 22 10/22/12 10/22/12 1 Time Class Item Eligible Days Dur SC Self Pr Sales Catg Break Type **HHOLDS** Total NR A/G PCSIWE3 \* \* W \* \* \* \* REGP 016 30 B 0.0 \$6,000.00 \$6,000.00 FBD LBD Oct 15 10/17/12 10/17/12 1 Item Time Class Eligible Days Dur SC Self Pr Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G \* T \* \* \* \* \* REGP 017 **PVEGATU** 30 B 0.0 \$8,000.00 \$8,000.00 FBD LBD Oct 15 10/16/12 10/16/12 Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G PWIFESUN2 \* \* \* \* \* \* S REGP 018 30 B 0.0 \$7.500.00 \$7,500.00 FBD LBD Oct 15 10/21/12 10/21/12 1 Break Type Item Time Class Eligible Days Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 019 MEARLY 0 0 0 1 1 0 0 MORN 30 B 0.0 \$750.00 \$1,500.00 LBD FBD Oct 15 10/18/12 10/19/12 2 Item Time Class Eligible Days Dur SC Self Pr Sales Catg Break Type **HHOLDS** Rate Spots Total NR A/G

| FBD LBD Oct 15<br>10/18/12 10/18/12 1 | 020 | PBANG ZIVIENT | п | REGP        | 30 B | 0.0 | \$8,500.00 | 1 | \$8,500.00 |  |
|---------------------------------------|-----|---------------|---|-------------|------|-----|------------|---|------------|--|
|                                       |     |               |   | Oct 15<br>1 |      |     |            |   |            |  |

DECD

Dur SC Self Pr Sales Catg Item Time Class Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G . . . . . S REGP 021 PSIXTY1 30 B 0.0 \$10,000.00 \$10,000.00 FBD LBD Oct 15

DRANGTONENTLL

10/21/12

10/21/12



KCNC-TV

HL#: Created: 10/12/12 10:49

Client: AMERICAN CROSSROADS (304732) CPE: //1209

Agency Commission: 15 % Updated:

Created: 10/12/12 10:49 AM

Agency: CROSSROADS MEDIA (27783)

Product: EST 1209 (1300)

FBD - LBD: 10/16/12 - 10/22/12

Self :15:00

Confirmed: 10/12/12 11:17 AM

Buyer: STEPHANIE MARONEY
AE: NICOLE ELIE POL-GWTS-PH

Order ID: 63328 CF NTL-POL

Demo: HHOLDS DMA RTG Sched. Code: B

\*\*PRINT REQUIRED\*\*

Billing Int: Monthly

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Billing Int: Monthly BM: SS

NMBRISTOW on 10/12/12 11:18 AM

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots NR A/G Total \* \* W \* \* \* \* REGP 022 PSURV25 30 B 0.0 \$8,000.00 \$8,000.00

FBD LBD Oct 15 10/17/12 10/17/12 1

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \* \* \* \* F \* \* REGP 023 PCSINYFR2 30 B 0.0 \$5,000.00 \$5,000.00

FBD LBD Oct 15 10/19/12 10/19/12 1

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G MNEWS430AM 024 \* T W T \* \* \* NEWS 30 B 0.0 \$250.00 \$250.00

FBD LBD Oct 15 10/16/12 10/19/12 1

| Order Totals        |                       |                     |                 |             |               |         |  |  |  |
|---------------------|-----------------------|---------------------|-----------------|-------------|---------------|---------|--|--|--|
|                     | Confirmed<br>Quantity | Revised<br>Quantity | Confirmed Total |             | Revised Total |         |  |  |  |
| Order Section       |                       |                     | Gross Amt       | Net Amt     | Gross Amt     | Net Amt |  |  |  |
| Spot Buy Lines      | 40                    | 0                   | \$87,550.00     | \$74,417.50 | \$0.00        | \$0.00  |  |  |  |
| Installments        | 0                     | 0                   | \$0.00          | \$0.00      | \$0.00        | \$0.00  |  |  |  |
| Ancillary Buy Lines | 0                     | 0                   | \$0.00          | \$0.00      | \$0.00        | \$0.00  |  |  |  |
| Order Totals:       |                       |                     | \$87,550.00     | \$74,417.50 | \$0.00        | \$0.00  |  |  |  |